

## **Admission Guide to 2021 "One Belt One Road" Online-Seminar on Innovation & Intellectual Property Protection for Intermediate & Senior Managers**

### **A. Project Context**

Chongqing University of Technology is one of the first universities in China to offer undergraduate majors in intellectual property. The National Intellectual Property Training (Chongqing) Base of China-Chongqing University of Technology is the only intellectual property talent training institution established in Chongqing with the approval of China National Intellectual Property Administration. Chongqing Institute of Intellectual Property under Chongqing University of Technology, as the earliest intellectual property school established in the central and western regions of China, is responsible for construction and operation of undergraduate majors in intellectual property, master's degree in intellectual property management, MBA (intellectual property and technology management), and China's National Intellectual Property Training (Chongqing) Base, "One Belt One Road" Intellectual Property and Innovation Development Research Institute.

Adhering to the Silk Road spirit of “peaceful cooperation, openness and tolerance, mutual learning, mutual benefit and win-win result”, China’s National Intellectual Property Training (Chongqing) Base -Chongqing University of Technology has applied for "Chongqing Municipal People's Government Mayor Scholarship for Foreign Students of Silk Road Project" and been granted with an aim to promote the exchanges between China and countries along the “Belt and Road” in creation, application and protection of intellectual property rights and promote the development of the intellectual property system at larger scale, higher level, and deeper level of cooperation for an open, balanced, and inclusive intellectual property and innovation development cooperation framework with joint effort.

The project was held in 2019, with participants from 14 countries including the United Kingdom, Poland, Russia, Ukraine, Egypt, Ethiopia, Thailand, Laos, and Indonesia. This project plans to recruit 24 trainees from countries along the “Belt and Road” regions in 2021 to participate in the “Belt and Road” online-seminars on innovation and intellectual property protection for intermediate & senior managers.

### **B. Objectives**

This project aims to provide students with an international perspective on the development of intellectual property and innovation, and to discuss in-depth intellectual

property creation, application and protection practice, offering the trainees intellectual property theoretical knowledge, typical intellectual property cases, corporate intellectual property management practices, and experience in international intellectual property protection.

### C. Project Overview

#### 1. Time & Teaching Arrangement

Teaching Arrangement	Online live broadcast + replay of offline recording
Time	October 18, 2021-November 19, 2021, a total of 30 days
Teaching Time	Beijing Time: 9:00-12:00, 14:00-17:00

#### Special Notes:

- (1) This course is online teaching, and the live broadcast time is subject to Beijing time.
- (2) If the trainees' local time difference with Beijing time is within 2 hours, please participate in online live teaching.
- (3) In the case of a time difference of more than 2 hours from Beijing time, recorded course videos will be provided only.

#### 2. Language of Instruction

English

#### 3. Faculty Team

Senior intellectual property experts from Chinese universities, China National Intellectual Property Administration, courts, enterprises etc.

#### 4. Major Curricula

##### (1) Theory Training

The courses are mainly divided into professional teaching and introduction to China, history and culture. Professional teaching involves the development of China's intellectual property and innovation, the development of intellectual property rights in China and Chongqing, patent law, trademark law, copyright law, anti-unfair competition law, geographical indications, new intellectual property rights, corporate intellectual property management practices, and Chinese intellectual property right

operation practices, China's intellectual property protection, etc. China's history and culture, Chongqing history and culture, Chongqing intangible cultural heritage, Chinese cultural experience, etc. are included in the curricula as well.

**(2) Practice Training**

Organize and supervise the offline practice operation by students through the "online live broadcast + recording cloud platform" teaching arrangement. This step is to instruct trainees to conduct patent search, patent analysis, trademark search, copyright registration, and mock trial.

**(3) Featured activity:**

① "One Belt One Road" online seminars on national intellectual property system. Invite trainees whose time difference is close to China Time to share with the China National Intellectual Property Administration, Chongqing Intellectual Property Office, and enterprise representatives regarding national intellectual property legal system and enterprise intellectual property management experience of their respective countries, and establish communication platform between Chongqing enterprises and the "Belt and Road" countries, address intellectual property issues for Chongqing enterprises on the spot.

② Graduation case display. The trainees shall apply the knowledge they have learned from this training to explore recent cases in China, and fully demonstrate the achievement of the one-month training.

**4. Graduation requirements and certificates**

Graduation Requirements	Participate in and complete all courses, course assessment
Graduation Certificate	Certificate of graduation issued by National Intellectual Property Training (Chongqing) Base and Chongqing University of Technology

**D. Application for Participation**

**1. Application Requirement**

(1) Healthy friends from countries along the "Belt and Road" regions who are familiar with and friendly to China;

(2) More than 1 year of working experience in intellectual property rights, under the age of 45;

(3) English Proficiency Level: Intermediate Level for regular learning, living and communicating in English;

(4) Able to abide by Chinese laws, regulations, and relevant regulations of Chongqing University of Technology;

(5) Have the access to online learning through Internet.

Note: Please fully consider the time difference with China Time.

## **2. Application Time**

As of September 20, 2021.

## **3. Application Materials**

(1) "Chongqing University of Technology Application Form for Foreign Students";

(2) A copy of the applicant's ordinary passport (personal information page); (used to verify identity. It is recommended to provide a legal identity certificate if passport is not available);

(3) Copy of the final academic certificate;

(4) Recommendation letter from the applicant's working place;

(5) Certificate of Non-criminal Record certified by the Chinese embassy abroad.

Note: In addition to the above application materials, the International Cooperation and Exchange Office of Chongqing University of Technology may require applicants to provide supplementary materials when necessary. The above application materials will not be returned regardless of admission result.

## **4. Application Channel**

Log on to the online registration system of Chongqing University of Technology:

<http://cqut.at0086.cn/StuApplication/Login.aspx>

## **E. Fee Standard**

Free of charge.

## **F. Admission and registration**

Chongqing University of Technology will verify the authenticity of the application materials and the qualifications of the applicants. Any falsification found shall lead to rejection of the application. Chongqing Institute of Intellectual Property, Chongqing

University of Technology shall conduct assessment and evaluation of applicants' academic performance, academic achievements, academic background, language proficiency, etc.

Chongqing University of Technology shall release the list of students admitted in accordance with regulations.

The university shall submit relevant materials of the students to higher-level department for approval of admission.

Once admitted, Chongqing University of Technology shall send an official "Chongqing University of Technology Admission Notice" to the applicants via email. Admitted applicants should use ordinary passports and the "Chongqing University of Technology Admission Notice" to finish relevant procedures for admission online within the time specified in the notice.

## **G. Contact Information**

### **1. Consultation Channel**

- (1) Department of Foreign Teacher and Student Management, International Division, Chongqing University of Technology, No. 69 Hongguang Avenue, Banan District, Chongqing, PRC, 400054;
- (2) E-mail: [ydy1@vip.cqut.edu.cn](mailto:ydy1@vip.cqut.edu.cn), [weiyinying310@cqut.edu.cn](mailto:weiyinying310@cqut.edu.cn);
- (3) Tel: 86-23-62563253, 86-23-62563371;
- (4) Fax: 86-23-62563257, 86-23-62563371;
- (5) Website: <http://fao.cqut.edu.cn/>.