

APEC Webinar

Content Protection and Illicit Streaming: Enforcement Approaches and Strategies

16 March 2021 (Western Hemisphere): 9:00 pm-11:00 pm (US EDT)
17 March 2021 (Asia): 9:00 am-11:00 am (BKK/JKT)/10:00 am-12:00 pm (SGT)

Organized by the United States in coordination with Japan, Mexico, Peru, Chinese Taipei, and Thailand.

Agenda

[Note: Times listed are EST]

9:00-9:10 PM	Welcome and Introductions Sung E. Chang , <i>Director for Innovation and Intellectual Property, Office of the United States Trade Representative</i> Peter N. Fowler , <i>Senior Counsel for Enforcement, Office of Policy and International Affairs, USPTO</i>
9:10-9:50 PM	Content Protection: Commercial and Public Policy Considerations Moderator: Darren Pogoda , <i>Attorney-Advisor, Office of Policy and International Affairs, USPTO</i> Panelists: Tom Galvin , <i>Executive Director, Digital Citizens Alliance</i> Jan van Voorn , <i>Executive Vice President and Chief of Global Content Protection, Motion Picture Association (MPA); and Chair, Alliance for Creativity and Entertainment (ACE)</i> David E. Green , <i>Vice-President for Public Policy, NBCUniversal</i>
9:50-10:40 PM	Enforcement Approaches and Strategies Against Illicit Streaming Moderator: Peter N. Fowler , <i>Senior Counsel for Enforcement, Office of Policy and International Affairs, USPTO</i> Panelists: Neil Gane , <i>General Manager, Coalition Against Piracy (CAP), Asia Video Industry Association (AVIA)</i> Ygor Valério , <i>Chief Executive Officer, Ltahub, Sao Paulo, Brazil</i> Mark Graham , <i>Assistant General Counsel, Bell Canada</i> John G. Froemming , <i>Partner, Co-Leader of Intellectual Property Litigation, Jones Day, Washington, D.C.</i> Michael Chu , <i>International Computer Hacking and Intellectual Property Attorney Advisor, Computer Crime and IP Section, Criminal Division, U.S. Department of Justice</i>
10:40-10:55 PM	Q&A
10:55 PM	Closing Remarks